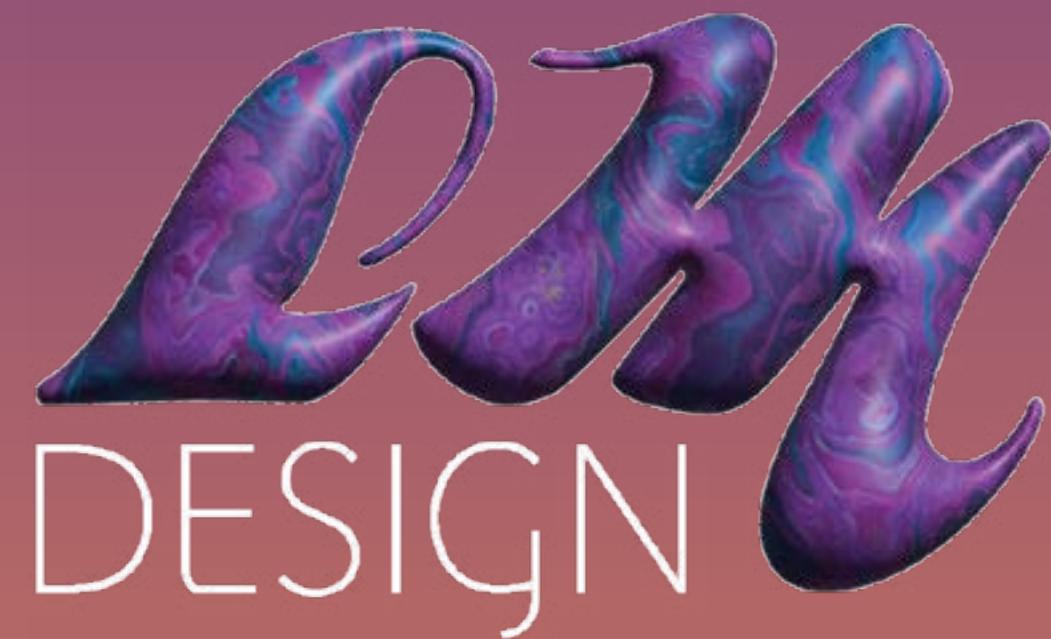


HI THERE!  
I'M LINETTE :)

BRANDING & CREATIVE SERVICES SPECIALIST



Over the past 20+ years, I've built a diverse career rich in Fine Art, Branding, Graphics, Web Design, UI/UX, Art Direction, Creative Services, Marketing, Critical Problem Solving, and Small Business Development. I believe my highest calling is to utilize my artistic talents to assist others, as I'm on a lifelong journey of discovery, learning, creativity, achievement, service, and healthy balance. If our core values align, let's chat!

How will you define your next great colleague?

INTEGRITY determination  
empathy AUTHENTICITY  
kindness CREATIVITY  
OPEN-MINDED problem solver  
accountability HONESTY  
PASSION GRIT  
consistency compassion  
SERVICE critical thinking  
VERSATILITY DIVERSE  
responsibility leadership  
DILIGENCE PRAGMATISM  
customer loyalty TEAM SOLIDARITY  
ADAPTABILITY IMAGINATION  
EXCELLENCE COMMUNICATION  
RESPECT MINDFULNESS  
learning GENEROSITY






## ABOUT ME

# ABOUT ME

THE INDIVIDUAL FUELING THE CREATIVE FIRES

I'm **Linette Marie Bond**, A Branding & Creative Specialist, Freelance Designer & Artist (LinetteMarie Design), and All-Around Good Human Being

**1/4**   
**CITY GIRL**

**1/4**   
**COUNTRY GAL**

**1/4**   
**BEACH BUNNY**

**1/4**   
**ADVENTURER**

**100%** Animal & Nature Lover

My distinctive career path has taken me through the inner workings of economic development and the creative industries, specifically focusing on brand consistency, small business development, dynamic entrepreneurial environments, creative marketing, and event coordination. Throughout this storied past, I've had the opportunity to cultivate many valuable workforce skills.

### Technical Skills:

- Proven experience in branding, graphic design, web design, content creation, creative marketing
- Video Content & Editing, GIF creation, Animation Project Management of multiple design projects from beginning to completion, including priorities, timelines, and feedback.
- Excellent analytical, organizational, verbal & written communication skills
- High Attention to Detail & Quality

### Power Skills:

- Creative Ideation & Problem Solving
- Leadership-focused growth mindset
- Intellectually curious, open-minded, motivated self-starter
- Able to successfully work independently or collaborate with a team
- Proven track record for getting things done
- High ethical standards and core values
- Extremely service-oriented
- Empathetic approach to building relationships

### What I Love:



MY HORSE



BARN KITTIES



FARM LIFE



TRAVEL



BEACH VOLLEYBALL



KAYAKING



WOOD WORKING



CREATIVE WRITING



KNITTING



TEA



MY DOG



PLAYING VIOLIN



TINY LIVING



HORSEBACK RIDING



TENNIS



FISHING



PAINTING



DRAWING



HAND SEWING



COOKING & FOOD



## EXPERIENCE

# EXPERIENCE

## CAREER-BUILDING OPPORTUNITIES

### RECENT POSITIONS

2021-2025

**Creative Director**  
**Paradigm, Inc.**  
**@Gov**

Managed all design & visual communications for **two** companies at once, including (but not limited to):

- Branding & Identity Management
- Product Prototype Design
- Websites & Software UI/UX
- Tradeshow Booth, Handouts & Logistics
- Brochures, Presentations & Marketing
- Forms, Surveys & Email Outreach
- Social Media Marketing & Video Editing
- Copywriting

2018-2021

**Graphic & Web Designer,**  
**Art Direction**  
**Ohef Sholom Temple**

Created professional, community-specific outreach for both print and web while helping to define the organization's brand:

- **Print:** *Temple Post Bulletin* (monthly publication), ads, postcards, flyers, invitations, brochures, event programs, and direct mailers.
- **Digital:** Monthly e-bulletins, weekly e-newsletters, website redesign & upkeep, social media, video editing, and livestreaming for weekly services, special events, and holiday services.

2012-PRESENT

**Freelance Design,**  
**Creative Services & Fine Art**  
**LinetteMarie Design**

I assist individuals, entrepreneurs, small businesses, and organizations with startup, expansion, and/or organizational initiatives and design needs, including:

- Brand Guidelines, Branding Solutions & Visual Identity
- Business Plans & Resumes
- Websites, SEO & Social Media
- Print & Digital Marketing Materials
- Photography, Image Alteration & Restoration

See a full professional history on my LinkedIn profile!

### VOLUNTEER & NONPROFIT WORK

2024-2025

**Marketing Committee, USAWE**

Branding, Presentations, Literature, Handouts & Social Media for the United States Association for Working Equitation (USAWE).

2023-2025

**Graphic Design, Girl Scouts (GSCC)**

The Annual Cookie Run character logo & identity for the Girl Scouts of the Colonial Coast (GSCC)



## SKILLS

# SKILLS

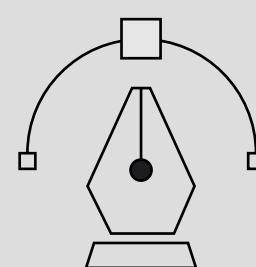
A LIFELONG PURSUIT OF LEARNING

## WHAT'S IN MY CREATIVE DESIGN ARSENAL:



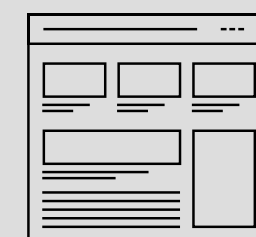
### BRANDING

I love harnessing both my creative & analytical brain to get to the heart of an organization's story. The best part? Turning that story into a brand with heart.



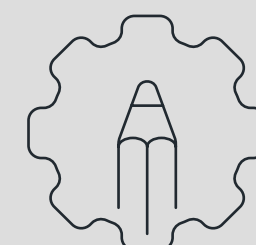
### GRAPHIC DESIGN

Across both print and digital channels, I have designed most everything from social media posts to e-newsletters, to handouts and tradeshow booths.



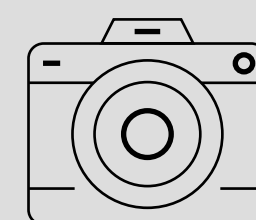
### WEB DESIGN

Helping others bring their passion to life is a passion of mine. And a website makes it official. From UI/UX wireframes to launch, creating sites that speak to both business and customer is gratifying.



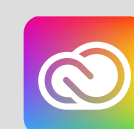
### WRITING + COPY

I enjoy creative writing and have written and edited copy for a myriad of projects, including articles, press releases, brochures, ads, social media, websites and more.



### PHOTOGRAPHY

My favorite type of photography is found in nature and candid moments. I most enjoy capturing beauty in the quiet moments.



### ADOBE CREATIVE SUITE



Photoshop



Illustrator



InDesign



Acrobat Pro



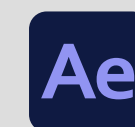
XD



Lightroom



Premiere  
Pro



AfterEffects



Animate



Character  
Animator



Audition



### MORE KNOWLEDGE



Canva



Figma



WordPress



CSS + HTML



Accessibility



Chat GPT



Trello



Zoom



### MICROSOFT



Word



Excel



PowerPoint



Outlook



Teams

Google Workspace



### SOCIAL MEDIA



LinkedIn



Instagram



Facebook



X  
(formerly  
Twitter)



YouTube



Vimeo





## PORTFOLIO

# PORTFOLIO

A SAMPLING OF RECENT PROJECTS

## BRANDING

The following portfolio section shows a small sampling of recent projects through a diverse body of work.

A more comprehensive oeuvre of my creative abilities can be viewed on my website & online portfolio at <https://linettemarie.com>.

While I am only able to showcase a very limited body work from my last position at Paradigm, Inc. and @Gov due to signing a Non-Disclosure Agreement, the imagery and brands for both can be found in the public domain – available online respectively – at [paradigm-corp.com](https://paradigm-corp.com) and [gov-secure.com](https://gov-secure.com).



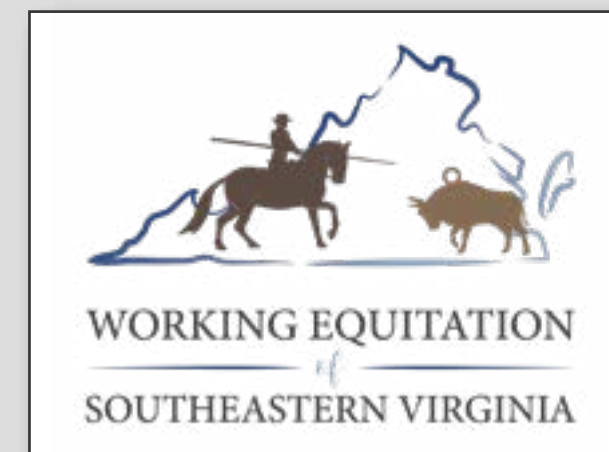




# PORTFOLIO

A SAMPLING OF RECENT PROJECTS

## GRAPHIC DESIGN



PORTFOLIO



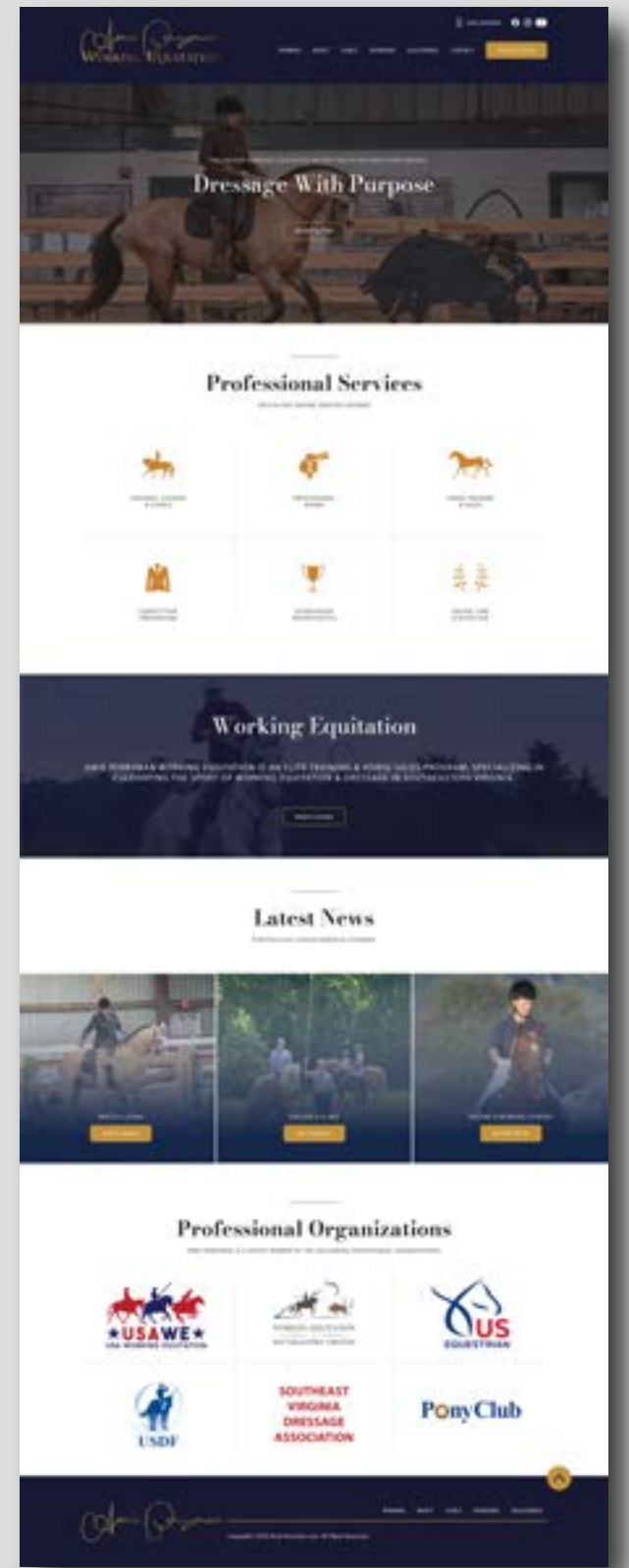
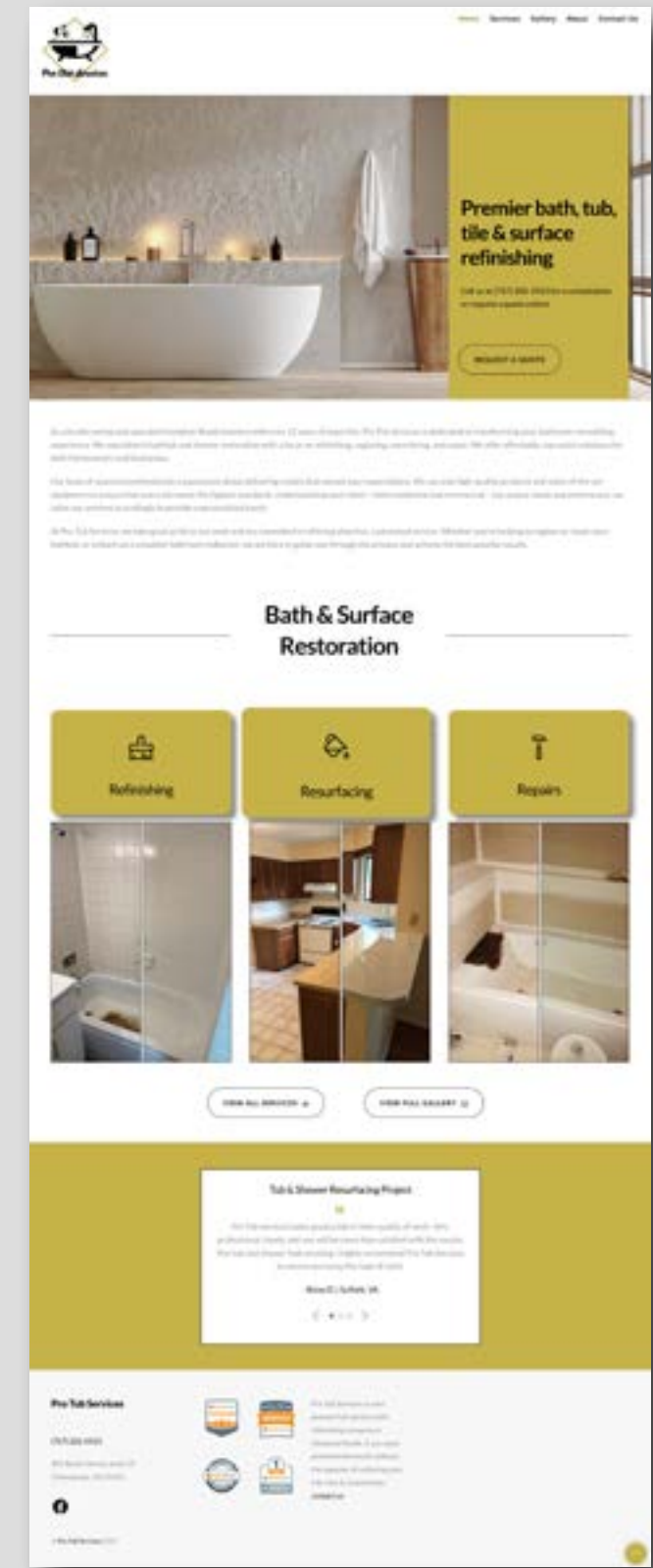


PORTFOLIO

PORTFOLIO

A SAMPLING OF RECENT PROJECTS

WEB DESIGN



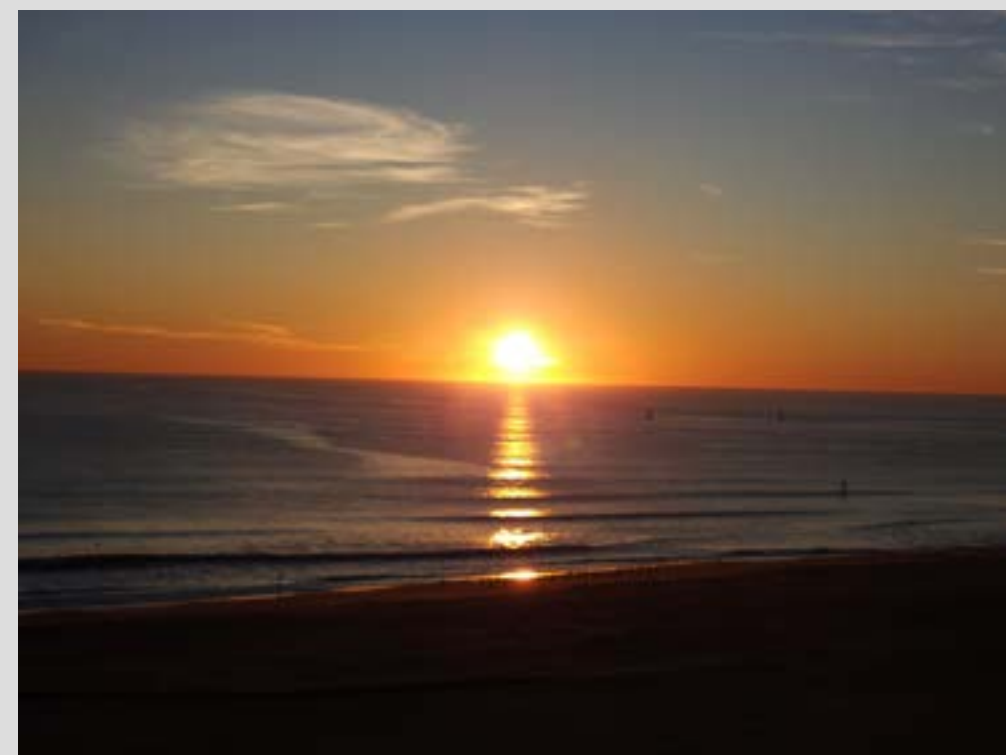
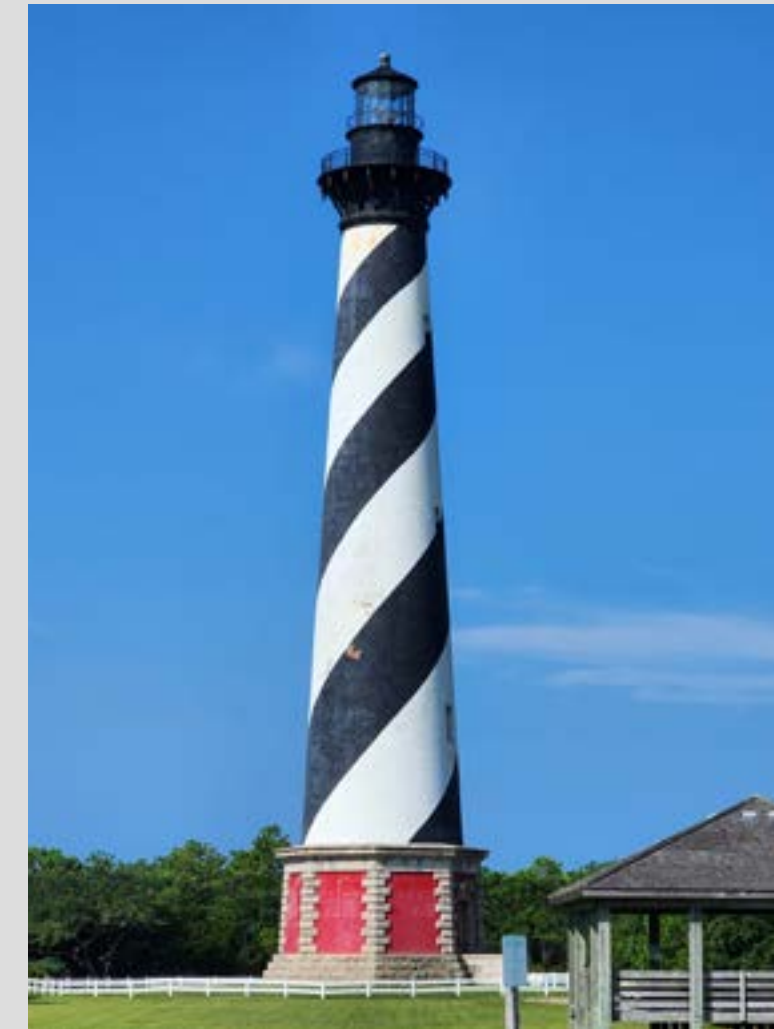




# PORTFOLIO

A SAMPLING OF RECENT PROJECTS

## PHOTOGRAPHY



PORTFOLIO

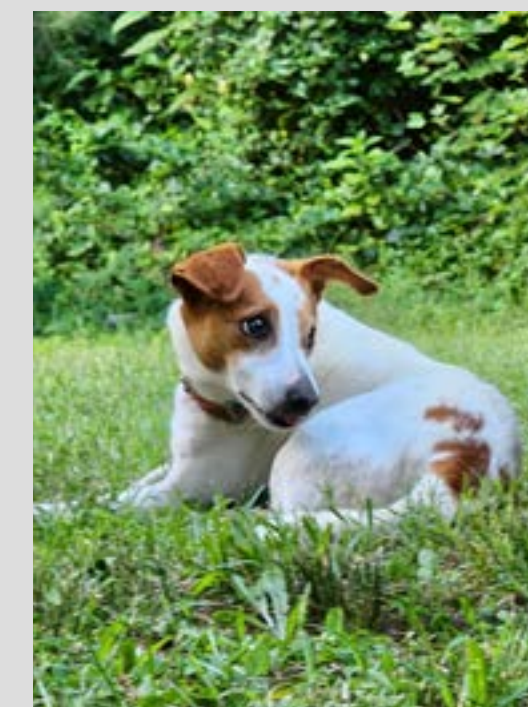
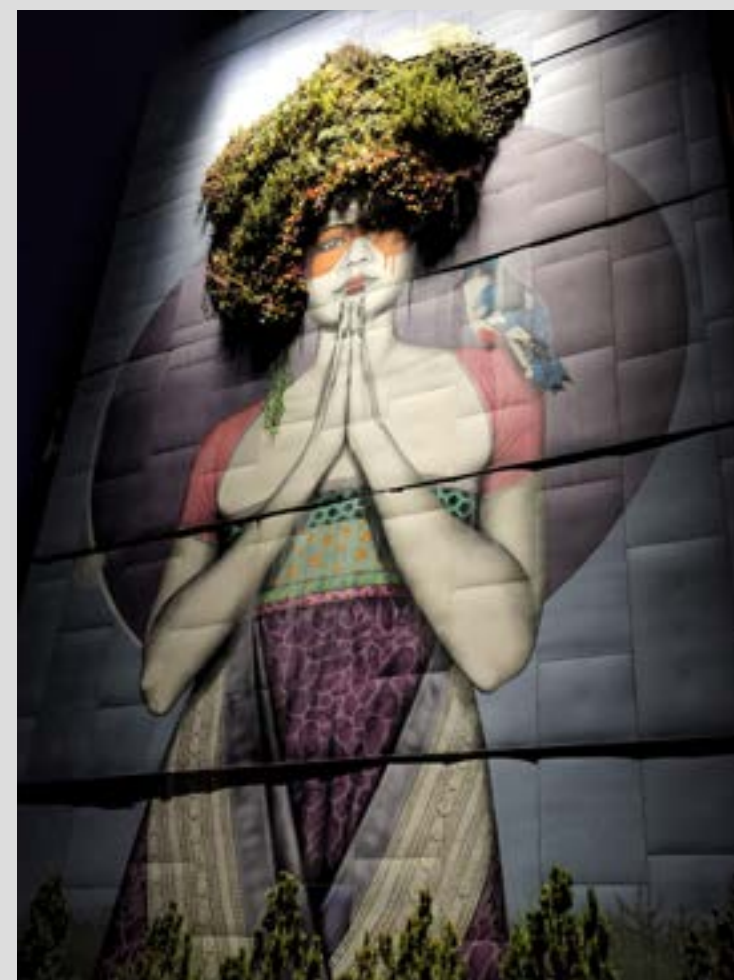




# PORTFOLIO

A SAMPLING OF RECENT PROJECTS

## PHOTOGRAPHY



PORTFOLIO





# REFERENCES\*

\*REAL PEOPLE, NOT PAID ACTORS

2021-2025



**Tom Black**

**FORMER  
CHIEF INNOVATION OFFICER**

Paradigm, Inc.  
@Gov

**(650) 862-6106**

2021-2025



**Julie Peterson**

**DIRECTOR ,  
INFORMATION TECHNOLOGY**

Paradigm, Inc.  
@Gov

**(847) 809-8468**

**julie.v.peterson@gmail.com**

2018-2021



**Linda Peck**

**EXECUTIVE DIRECTOR  
(FORMERLY AT OHEF SHOLOM)**

Norfolk Innovation Corridor (NIC)  
Greater Norfolk Corporation (GNC)

**(757) 309-3160**

**pecklindar@gmail.com**

2016-2018



**Suzan Smith**

**FORMER MANAGER**

Planet Fitness, Elizabeth City

**(757) 880-4076**

**susmith32@yahoo.com**

REFERENCES



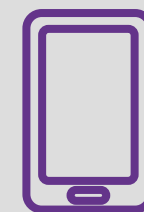


# CONTACT

THROUGH ALL THE STANDARD CHANNELS

Feel **free** to contact me!

Before you go, I want to say, “Hey, thanks!” for taking a look at my body of work and considering me as your next great colleague. If our core values align and your organization is seeking someone with my specific set of skills, give me a call. Shoot me a text. Send me an email. I look forward to conversing with you soon. Cheers!



**(757) 477-6557**



**LINKEDIN.COM/IN/LINETTEBOND**



**LINETTE.BOND@GMAIL.COM**



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CHESAPEAKE, VA 23323, USA**



**LINETTEMARIE.COM**

**CONTACT**